

16.7 Résumé des statistiques financières et d'exploitation de l'industrie de la radiodiffusion et de la télévision, 1976-78 (en dollars)

Détail	1976			1977			1978		
	Stations privées		Radio-Canada	Stations privées		Radio-Canada	Stations privées		Radio-Canada
	Radio	Télévision		Radio	Télévision		Radio	Télévision	
Recettes d'exploitation									
Recettes de la vente de temps d'antenne									
Ventes de temps d'antenne (local)	241,459,315	264,219,054	58,720,000	268,740,442	310,299,943	65,603,000	304,868,253	368,415,281	73,947,000
Ventes de temps d'antenne (national)	173,186,116	76,124,940	8,837,000	195,873,764	88,859,260	8,226,000	222,053,271	103,386,993	10,114,000
Ventes de temps d'antenne (réseau)	67,816,411	142,680,634	21,234,000	72,236,637	172,847,643	24,557,000	81,876,588	207,850,889	27,065,000
Autres recettes	456,788	45,413,480	28,649,000	630,041	48,593,040	32,820,000	938,394	57,177,399	36,768,000
Recettes de production et autres recettes	2,859,815	18,005,254	19,243,000	3,018,185	20,677,826	2,907,000	4,078,264	35,049,352	1,628,000
Ventes de droits de diffusion	25,595	506,062	—	24,479	1,104,960	—	54,553	5,464,849	—
Recettes de production	1,121,250	15,170,716	300,000	1,402,559	17,032,028	—	1,533,554	26,207,221	—
Autres recettes	1,712,970	2,328,476	18,943,000	1,591,147	2,540,838	2,907,000	2,490,157	3,377,282	1,628,000
Total, recettes d'exploitation	244,319,130	282,224,308	77,963,000	271,758,627	330,977,769	68,510,000	308,946,517	403,464,633	75,575,000
Dépenses internes									
Emissions	68,882,998	110,513,075	230,364,000	80,033,147	138,047,981	262,824,000	91,283,956	176,459,439	306,426,000
Services techniques	10,229,662	23,430,912	67,831,000	12,187,966	27,432,359	56,410,000	13,847,070	28,623,180	60,025,000
Vente et promotion	50,074,709	26,100,347	15,199,000	56,361,152	31,389,684	17,171,000	63,062,916	38,116,523	19,813,000
Administration et frais généraux	69,055,926	48,934,720	80,166,000	77,403,695	57,601,551	106,862,000	89,743,299	66,090,927	131,368,000
Total, dépenses internes	198,243,295	208,979,054	393,560,000	225,985,960	254,471,575	443,267,000	257,937,241	309,290,069	517,632,000
Amortissement	7,000,121	12,003,228	20,114,000	8,098,213	14,102,574	23,913,000	9,769,794	15,490,025	28,228,000
Intérêts versés	5,602,435	6,576,411	14,053,000	5,674,328	8,292,404	14,053,000	6,773,118	8,179,621	14,053,000
Autres redressements — revenu (dépense)	2,736,108	5,313,386	1,759,000	3,820,625	7,130,696	1,891,000	3,422,176	10,202,156	1,708,000
Bénéfice net (perte) avant impôts sur le revenu	36,209,387	59,979,001	—	35,820,751	61,241,912	—	37,888,540	80,707,074	—
Coût net d'exploitation de Radio-Canada	—	—	348,005,000	—	—	410,832,000	—	—	482,630,000
Traitements et avantages sociaux	109,357,489	81,515,863	222,814,000	124,850,038	96,774,940	259,424,000	140,718,921	109,754,227	299,145,000
Effectifs moyens	7,920	5,338	11,422	8,286	5,682	11,683	8,674	5,944	12,233