

and seven French-language affiliates operating another 27 rebroadcasting stations. The CTV television network operated 16 originating stations across Canada, with a total of 97 rebroadcasting stations. The TVA network had three originating stations. In addition, there were nine independent originating stations in the English language, operating six rebroadcasting stations.

From the start, the development of Canadian television was complicated by geographical and language factors. About half the people of Canada live near the southern border and have access to programs broadcast by one or all of the major US networks. This fact and the need to maintain a Canadian identity and to articulate Canadian interests contributed to the rapid development of Canadian television services. Toronto and Montreal now rank among the world's principal television production centres in the English and French languages; Vancouver, Edmonton, Winnipeg, Ottawa, Quebec City, Halifax, Moncton and St. John's are the regional production centres. The Canadian communications satellite ANIK I, and its back-up satellite ANIK II launched in 1973, play an increasingly significant role in the efforts to bring radio and television services to the more remote parts of the country, particularly in the Canadian north.

16.2.3 Radio broadcasting

Despite the impact of television, radio remains an important means of communication for Canada's population. The CBC networks provide a wide variety of programming on a national basis and private local stations attract a large percentage of the listening audience. About 97% of the households in Canada are equipped with radio. In about half of them there is more than one set, and often there is a radio in the car and one or more portable transistor sets. It is estimated that there is one radio for every two persons.

To serve this audience, the CBC operates an English-language network and a French-language network, and there are a considerable number of privately owned radio stations, some affiliated with the CBC networks and some serving an entirely local function. Of the 345 AM stations in operation in 1972, 38 were owned by the CBC and 307 were privately owned. The English network consisted of 29 CBC owned and operated stations and 69 private affiliates; the French network was made up of nine CBC stations and 38 private affiliates. There is also a second French-language network consisting of five private radio stations. The 200 unaffiliated private stations offered a basically local community service. Of the 87 FM stations, 10 were operated by the CBC and 77 were privately operated. The private stations are financed entirely from advertising revenue.

In addition to a coast-to-coast English network and a French network that reaches a large proportion of the country's French-language population in eight of the 10 provinces, the CBC provides regional and local services. Its networks extend over more than 28,000 miles. It has its own news service and offers a wide variety of programs in information, public affairs and entertainment. It also provides three special services — the International Service, the Northern Service, and the Armed Forces Service.

16.2.4 Canadian Broadcasting Corporation

Programming. The program schedules of the CBC are varied, with both light and serious material for a wide range of public tastes. They include news and commentary, documentaries, discussion and interview, music, drama, comedy, science, religion, agriculture, school and youth programming, community services and special events, sports, consumer affairs, arts and letters. CBC enterprises derived from program material include selected program texts in book form, audio tapes of radio talks and documentaries, recordings of Canadian music and poetry and, in the French service particularly, a variety of books, records and games for young children.

Canadian content in the 1973 English and French television schedules exceeded 70%, well above the 60% required by CRTC regulations. The Corporation is the country's largest employer of Canadian talent, with a payroll in excess of \$25 million. In June the CBC received a special award from the American Federation of Musicians of the United States and Canada "in recognition of the Corporation's continuous utilization of fine music and its appreciation of the artists who perform it." The CBC's production of *The sleeping beauty* performed by the National Ballet of Canada was seen on both English and French TV networks and on National Educational Television in the United States where it won an Emmy Award as the season's out-