

## 6.—Retail Chain Store Sales by Province and by Kind of Business 1951-53—concluded

Kind of Business	1951	1952	1953
Kind of Business	\$'000	\$'003	\$'000
<b>Food and Beverage<sup>1</sup></b> .....	<b>1,052,980</b>	<b>1,176,358</b>	<b>1,265,514</b>
Combination grocery and meat stores.....	619,517	708,992	779,668
Restaurants.....	31,033	32,088	34,442
Alcoholic beverage stores.....	386,987	419,791	435,538
<b>General Merchandise (excl. department stores)<sup>1</sup></b> .....	<b>224,652</b>	<b>244,243</b>	<b>254,299</b>
General stores.....	37,972	37,419	36,541
Variety stores.....	164,475	179,618	188,475
<b>Automotive</b> .....	<b>42,638</b>	<b>30,079</b>	<b>33,418</b>
<b>Apparel and Accessories<sup>1</sup></b> .....	<b>151,710</b>	<b>151,826</b>	<b>157,421</b>
Men's and boys' clothing and furnishings.....	25,869	25,303	24,734
Women's clothing stores.....	42,061	46,168	49,257
Family clothing stores.....	41,672	35,875	36,241
Shoes.....	38,323	41,544	43,470
<b>Building Materials and Hardware</b> .....	<b>94,926</b>	<b>97,080</b>	<b>107,034</b>
<b>Furniture and Household Appliance</b> .....	<b>82,788</b>	<b>96,967</b>	<b>99,850</b>
<b>Other Retail Stores<sup>1</sup></b> .....	<b>126,051</b>	<b>128,321</b>	<b>130,662</b>
Drug stores.....	31,267	33,476	34,805
Jewellery stores.....	31,101	36,018	38,238

<sup>1</sup> Includes other kinds of business not shown separately.

**Operating Results of Retail Chain Stores.**—The 1953 operating results of the nine selected kinds of chain stores shown in Table 7 indicate a general increase in gross profit ratios but little change in net profit as compared with 1952. Increased operating expenses in most trades offset the gain in higher gross profit ratios. The operating characteristics of food stores as compared with the other specified trades are evident from the following table.

## 7.—Operating Results of Retail Chain Stores for Selected Kinds of Business 1953

NOTE.—All figures except stock turnover are percentages of net sales.

Kind of Store	Gross Profit	Salaries and Wages	Occupancy	Total Operating Expenses <sup>1</sup>	Net Operating Profit	Net Non-trading Income	Net Profit before Income Tax Deduction	Stock Turn-over <sup>2</sup>
	p.c.	p.c.	p.c.	p.c.	p.c.	p.c.	p.c.	
Grocery.....	14.96	8.35	1.19	13.80	1.16	0.38	1.54	10.26
Combination grocery and meat.....	16.50	7.41	1.00	13.26	3.24	0.28	3.52	19.67
Men's clothing.....	30.91	15.13	4.29	29.10	1.81	0.63	2.44	2.61
Women's clothing.....	31.48	12.90	4.97	28.80	4.68	0.57	5.25	5.48
Family clothing.....	31.04	16.48	3.49	29.04	2.00	0.91	2.91	2.99
Shoe.....	31.60	14.78	4.65	28.72	4.88	0.06	4.94	2.51
Variety.....	37.77	17.53	4.42	28.34	9.43	0.61	10.04	4.81
Drug.....	33.78	18.34	4.35	30.60	3.18	0.85	4.03	3.64
Furniture.....	31.78	11.98	3.35	26.45	5.33	0.32	5.65	4.05

<sup>1</sup> Includes salaries and wages, and occupancy.

<sup>2</sup> Times per year—cost of goods sold divided by the average of beginning and year-end inventories.

**Operating Results of Independent Retail Stores.**—This biennial survey is alternated with retail chain stores and wholesale trade, both of which appear in this volume. The 1952 results of twenty trades of the independent store type were shown in the 1955 Year Book, p. 978. The 1954 results will appear in the next edition.