

5.—Estimated Numbers and Circulations of Weekly¹ Foreign Language Newspapers 1952-54

NOTE.—Figures from 1945 will be found in the corresponding table of previous Year Books beginning with the 1947 edition.

Language	1952		1953		1954	
	No.	Circulation	No.	Circulation	No.	Circulation
Bulgarian.....	1	1,000	1	1,000	1	1,000
Estonian.....	2	7,991	2	9,807	2	9,855
Finnish.....	4	14,691	4	15,206	4	14,440
German.....	4	32,484	5	38,484	5	38,994
Hungarian.....	1	2,349	2	8,543	2	7,584
Icelandic.....	3	13,175	2	8,605	2	3,935
Italian.....	2	20,670	2	20,770	3	25,917
Japanese.....	2	5,453	2	6,900	2	7,000
Latvian.....	1	4,000	1	5,180	1	5,181
Lithuanian.....	2	4,850 ²	2	4,850 ²	3	9,563 ²
Dutch.....	—	—	—	—	2	8,125
Norwegian.....	1	4,820	1	4,880	1	4,880
Polish.....	3	22,372	3	24,690	3	25,381
Russian.....	—	—	1	4,020	1	4,018
Slovak.....	1	3,128	1	3,150	2	7,620
Swedish.....	2	5,103	2	5,271	2	5,271
Ukrainian.....	7	62,743	7	67,251	6	62,418
Yiddish.....	3	28,465	3	28,465	3	28,465
Yugoslav.....	2	9,088	3	14,759	3	18,125

¹ Includes some bi- and tri-weeklies.

² Circulation for 2 newspapers only.

Table 6 shows the number of publications, other than newspapers, published in Canada. Monthly and weekly magazines and periodicals enjoy the largest circulation; those dealing with home, social and welfare, agricultural and rural topics, religious, trade, industry and related subjects are the most popular.

6.—Estimated Numbers and Circulations of reporting Magazines and Related Publications by Broad Classifications 1952-54

NOTE.—Figures from 1945 will be found in the corresponding table of previous Year Books beginning with the 1947 edition.

Classification	1952			1953			1954		
	Listed	Reporting		Listed	Reporting		Listed	Reporting	
	No.	No.	Circulation	No.	No.	Circulation	No.	No.	Circulation
Agricultural and rural.....	56	55	2,569,817	57	56	2,588,544	59	57	2,610,199
Arts, crafts and professions.....	19	18	117,281	19	18	97,254	20	20	104,902
Construction.....	18	17	126,232	20	18	132,196	21	20	148,156
Educational.....	57	54	464,401	62	60	484,002	66	64	524,786
Finance and insurance.....	14	8	77,642	14	9	104,499	13	9	111,986
Government and government services.....	25	23	283,990	26	24	291,289	29	28	302,385
Home, social and welfare.....	48	44	4,148,807	45	42	4,039,670	46	42	4,336,715
Labour.....	21	17	247,172	20	15	209,783	16	13	231,757
Pharmaceutical and medical.....	33	30	119,347	32	28	122,221	33	30	129,717
Religious.....	36	36	743,280	37	37	816,129	33	33	628,264
Services and directories.....	63	55	367,475	62	55	435,109	61	56	455,200
Sports and entertainment.....	30	24	320,218	31	23	297,450	33	29	409,269
Trade, industry and other related publications.....	174	160	791,390	178	167	848,273	188	180	869,183
Transportation and travel.....	32	31	302,791	31	31	329,030	29	1	311,098
Miscellaneous.....	39	39	442,101	39	38	439,015	17	16	198,738
Totals.....	665	611	11,119,944	673	621	11,234,464	664	598	11,372,355