

18.—Operating Ratios of Independent Retail Stores, by Kind of Business, 1952

NOTE.—All figures except stock turnover are percentages of net sales.

Kind of Business	Cost of Goods Sold	Gross Margin	Total Operating Expenses ¹	Salaries and Wages ²	Occupancy Expenses ³	Net Profit before Income Tax ⁴	Stock Turnover ⁵
	p. c.	p. c.	p. c.	p. c.	p. c.	p. c.	No.
Unincorporated							
Grocery.....	86.2	13.8	8.6	3.3	2.6	5.2	10.1
Combination.....	85.4	14.6	10.5	4.9	2.4	4.1	13.8
Meat.....	82.5	17.5	11.4	5.1	2.8	6.1	39.1
Confectionery.....	81.2	18.8	11.3	4.3	4.8	7.5	12.0
Fruit and vegetables.....	82.5	17.5	11.9	4.4	3.8	5.6	18.4
Men's clothing.....	73.4	26.6	16.5	6.9	4.8	10.1	2.3
Family clothing.....	75.6	24.4	15.5	7.0	4.4	8.9	2.3
Women's ready-to-wear.....	73.2	26.8	18.8	8.2	5.8	8.0	3.7
Family shoe.....	72.3	27.7	16.9	7.7	5.4	10.8	1.9
General stores.....	85.4	14.6	8.9	4.0	2.4	5.7	4.2
Furniture.....	72.2	27.8	19.5	7.3	4.9	8.3	2.7
Household appliance and radio.....	73.6	26.4	18.6	8.7	3.5	7.8	4.2
Hardware.....	74.1	25.9	15.5	7.3	4.0	10.4	2.4
Restaurants.....	61.1	38.9	31.3	18.2	9.0	7.6	22.5
Fuel dealers.....	79.6	20.4	15.8	3.5	2.1	4.6	11.3
Drug.....	70.9	29.1	17.1	8.7	4.4	12.0	3.5
Jewellery.....	60.5	39.5	25.3	11.0	7.0	14.2	1.4
Tobacco.....	83.5	16.5	9.7	4.1	3.9	6.8	9.1
Filling stations.....	79.9	20.1	14.2	7.7	4.2	5.9	23.5
Garages.....	70.1	29.9	21.6	12.9	5.1	8.3	11.8
Incorporated							
Men's clothing.....	70.7	29.3	26.3	14.7	5.8	3.0	2.2
Family clothing.....	70.2	29.8	26.3	14.7	4.7	3.5	3.0
Women's ready-to-wear.....	70.7	29.3	26.5	15.3	6.0	2.8	4.6
Family shoe.....	70.0	30.0	26.8	15.5	6.0	3.2	2.0
Hardware.....	72.7	27.3	24.5	15.3	4.1	2.8	2.3
Fuel dealers.....	78.0	22.0	20.4	6.1	1.9	1.6	10.0
Drug.....	65.9	34.1	28.7	18.8	5.2	5.4	3.1
Jewellery.....	58.2	41.8	38.5	20.8	7.8	3.3	1.4

¹ Includes salaries and wages and occupancy expenses. ² Excludes delivery or proprietors' salaries. ³ Includes taxes and insurance, light, heat and power, repairs, maintenance, depreciation (except on delivery equipment) and rentals on rented premises. ⁴ Includes, for unincorporated stores, proprietors' salaries or withdrawals. ⁵ Times per year—cost of goods sold, divided by average of beginning and year-end inventories.

Theatres.—The Canadian public spent a total of \$118,434,481 on motion-picture entertainment during 1952 of which \$12,975,298 was amusement taxes. Summary statistics of motion-picture theatre operations are presented in Table 19. The provincial distribution shown in Table 20 does not include itinerant operators.

19.—Summary Statistics of Motion-Picture Theatre Operations, 1952

Item	Regular Theatres	Drive-in Theatres	Community Enterprises	Itinerant Operators	Total
Establishments..... No.	1,843	104	657	812	3,416
Receipts (excluding taxes)..... \$	98,851,349	4,409,426	1,702,824	495,584	105,459,183
Amusement taxes..... \$	12,308,148	540,390	96,314	30,446	12,975,298
Paid admissions..... No.	247,732,717	8,379,586	5,363,564	1,487,420	262,963,287