

In addition to tabulating the total sales by kind of business (as outlined in previous tables), the Census of Distribution analyzed commodities handled by each kind of business, and estimated the total value of the main commodities sold through Canada's retail stores. Table 16 shows the distribution of total sales of \$10,652,780,000, in fairly detailed groups of commodities. Two items predominated in 1951: \$2,407,842,000 worth of food and kindred products sold to consumers was 24 p.c. of all items sold in retail outlets, and \$2,302,480,000 worth of automotive commodities (new and used cars, gas, oil, parts and accessories, etc.) accounted for 22 p.c. of all commodities sold. Clothing (men's, women's, children's) and shoes accounted for sales of \$1,300,800,000, or 12.5 p.c. of all commodities. When used in conjunction with the general tabulations, this commodity information becomes significant in any study of distribution problems in Canada.

16.—Estimated Sales of Commodities in Retail Stores, 1951

Commodity	Estimated Sales	P.C. of Total	Commodity	Estimated Sales	P.C. of Total
	\$'000			\$'000	
Food and kindred products.....	2,407,842	24.0	Radios, record players and equipment.....	44,249	0.4
Automotive commodities.....	2,302,480	22.0	Toys, games and small wheel goods.....	33,088	0.3
Clothing, women's, misses' and children's.....	674,917	6.5	Second-hand merchandise.....	32,227	0.3
Alcoholic beverages.....	491,902	4.7	Sporting goods.....	26,349	0.2
Clothing and furnishings, men's and boys'.....	418,495	4.0	Non-electrical appliances and supplies.....	16,589	0.2
Receipts from sales of meals and lunches.....	408,875	3.9	Musical instruments and accessories.....	13,452	0.1
Building materials.....	341,026	3.2	Cameras and photographic equipment.....	12,130	0.1
Fuel and ice.....	258,216	2.4	Bicycles, motorcycles and parts.....	11,463	0.1
Farm and garden equipment and supplies.....	234,174	2.2	Luggage and leather goods.....	9,214	1
Drugs and drug sundries.....	233,811	2.2	Professional and scientific appliances, instruments and equipment.....	2,351	1
Shoes and other footwear.....	207,438	2.0	Office and store equipment and furniture.....	871	1
Electrical appliances and supplies.....	197,799	1.9	Miscellaneous merchandise.....	713,930	6.8
Hardware.....	195,150	1.8	Total Sales of Commodities in Retail Stores.....	10,435,112	100.0
Cigars, cigarettes and tobacco.....	189,666	1.8	Add: Receipts from repairs and services.....	217,668	...
Furniture.....	180,846	1.7	Total Sales of Retail Stores....	10,652,780	100.0
Dry goods and notions.....	168,997	1.6			
Hay, straw, grain and feed.....	143,962	1.3			
Household supplies.....	129,749	1.2			
Paper goods, stationery and books.....	96,054	0.9			
House furnishings.....	94,692	0.9			
Jewellery, silverware, clocks and watches.....	93,719	0.8			
Paints, varnishes, glass and wall-paper.....	49,389	0.5			

¹ Less than 0.05 p.c.

Service Establishments.—Service establishments as defined in the 1951 Census of Distribution included all those places of business whose major source of gross income (annual turnover) was derived from the rendering of services, as opposed to the sale of merchandise. The following types of service were covered: amusement and recreational, such as motion-picture theatres and bowling alleys; personal services such as barber shops and shoe-repair shops; certain business services such as advertising agencies and window-display services; repair services such as auto repair, radio repair and watch repair; burial services; photography, commercial and portrait; hotels and tourist camps; and other services such as cold-storage locker rentals and taxis.