

The Board's still photos division currently is producing picture books about Canada for use in schools. The Board through its productions, provides a medium of expression for artists, writers, composers, musicians and actors. Real national culture cannot be forced however; rather it is a slow, profound and powerful unfolding from the very roots of popular consciousness. This being so, it is important to record its development as a stimulus to continued growth. This the National Film Board is doing in its films.

Recently, the Board has brought to Canadian audiences films on the Stratford Shakespearean Festival; a music festival in Saskatchewan; the Opera School of the Toronto Conservatory of Music; the Winnipeg Ballet; Canadian artists Frederick Varley and Arthur Lismer; Deichmann pottery in New Brunswick; as well as an excerpt from Hugh MacLennan's novel, *Each Man's Son*; and *L'Homme aux Oiseaux*, a short film written especially for the Board by Roger Lemelin.

Section 3.—The Educational and Cultural Functions of the Canadian Broadcasting Corporation*

Many hours of educational or semi-educational programs are broadcast annually by the Canadian Broadcasting Corporation in the English and the French languages. Whether these programs are directed to children or adults, entertainment is combined with information whenever possible. Spoken-word programs cover a very wide range of interests and are presented as readings, talks, discussions, documentary programs, dramatizations or in forms combined with music.

Pre-school Broadcasts.—Though many story programs for pre-school-age children are broadcast purely as entertainment, a special series has been developed to give young children, particularly in remote areas, many of the benefits of kindergarten training. This series, *Kindergarten of the Air*, is broadcast Monday to Friday for children from two and a half to six years of age. Planned with the advice of kindergarten experts and representatives of the Canadian Home and School Federation, the Federation of Women's Institutes and the Junior League, it includes stories, songs, mental games, keeping-fit exercises, information about animal life and nature study, and encourages good habits of hygiene, eating and relaxation. The program is intended primarily for home listening but has been found useful in many organized kindergarten groups and classes.

School Broadcasts.—In an average school year, more than 1,000 school programs, mostly in dramatized form, are broadcast to all parts of Canada. The CBC also provides upwards of 30 minutes daily broadcasting of specifically planned programs by departments of education to meet classroom requirements. These supplementary aids help teachers to stimulate student imagination and strengthen motives for study. The National School Broadcasts series are planned by the National Advisory Council on School Broadcasting to promote among students a stronger consciousness of Canada and its achievements. During the 1953-54 season, seven such series were planned for students from Grade IV to senior high school. These were: *Voices of the Wild*, on Canadian wildlife; *For Shipment Abroad*, a series dramatizing the Canadian import-export trade with special emphasis on Canadian port cities; *Adventurers All*, a series dramatizing outstanding events in

* Prepared under the direction of J. Alphonse Ouimet, General Manager, Canadian Broadcasting Corporation, Ottawa. Other aspects of CBC services are outlined in Chapter XX.