

Storage of Wines.—The wine industry is confined to a few localities such as the Niagara Peninsula in Ontario and the Okanagan Valley in British Columbia. Firms manufacturing native wines are not bonded, as far as the Federal Government is concerned, nor is wine in storage for maturing placed in bond. The only goods warehoused in bond in connection with wineries are their sugar supplies and supplies of grape spirit distilled by the distilleries and held by the wineries for fortifying their wines. Native wine produced and placed in storage for maturing and blending for the years 1947-51 was reported as follows:—

<u>Year</u>		<u>Ontario</u>	<u>Other Provinces</u>	<u>Total</u>
1947.....	gal.	5,517,482	570,522	6,088,004
	\$	3,871,622	424,567	4,296,189
1948.....	gal.	4,377,487	661,134	5,038,621
	\$	2,786,186	513,639	3,299,825
1949.....	gal.	3,390,787	608,665	3,999,452
	\$	2,240,481	492,678	2,733,159
1950.....	gal.	5,383,514	501,330	5,884,844
	\$	3,198,462	404,574	3,603,036
1951.....	gal.	4,182,767	494,288	4,677,055
	\$	2,729,147	407,849	3,136,996

Section 4.—Merchandising and Service Establishments*

A complete coverage of the distributive trades in Canada is attempted only as part of the Decennial Census. The results of the 1930 and 1941 Censuses of Merchandising and Service Establishments are contained in Vols. X and XI of the Census reports for those years; Vol. XI also contains data on wholesale trade. Certain information from the 1951 Census will be published in subsequent editions of the Year Book and detailed data will appear in Vols. VII and VIII of the 1951 Census reports.

Census results are supplemented by monthly, quarterly and annual surveys on the more important phases of the retail, wholesale and service trades. The 1951 Census will form a new base for these surveys and certain improvements are planned for their continuance during the 1951-61 intercensal period. Current information available on the more important phases of the distributive trades is given in the following subsections.

Subsection 1.—Wholesale Trade Statistics

Sales Indexes.—Indexes of wholesale sales are obtained from a sample of firms in nine principal consumer goods trades. This measurement of sales covers only wholesalers proper, i.e., those establishments that perform the complete functions of wholesalers and jobbers buying merchandise in large quantities on their own account and selling principally to retailers.

Wholesale sales for the nine trades were 7 p.c. higher in 1952 than in 1951, representing an increase of 262 p.c. over the 1935-39 average. The index of sales for 1952 stood at 362.2 compared with 338.6 for 1951 and 307.3 for 1950. These indexes represent dollar volume of sales unadjusted for price changes. Anticipating results from the 1951 Census of Distribution, provincial data were not compiled for Table 17.

* Revised in the Merchandising and Services Section, Industry and Merchandising Division, Dominion Bureau of Statistics.