

the short documentary field and the British Film Academy award for the best documentary of the year, which went to the Board's full-length colour feature, *Royal Journey*. In the year ended Mar. 31, 1953, Board productions won 27 international and national awards.

The Board has done experimental work in third-dimension films, animated sound and live-actor animation. Another technical development is an adaptor for projectors which permits switching the sound track of the same print of a film from one language to another.

Co-operation with cultural and educational groups is an important factor in the Board's non-theatrical distribution, which is organized through a system of voluntary film councils, libraries and circuits. Some 8,000 organizations take part, reaching an annual audience total of almost 13,000,000. In this type of distribution the Board works closely with educational organizations and with branches of provincial government departments. Organizing film festivals and seminars is one practical form of such co-operation.

Board films are also distributed in Canadian theatres at the current rate of 9,000 bookings annually. Such distribution includes the *Canada Carries On* and *Eye Witness* series (*En Avant Canada* and *Coup d'Oeil* in French) and a number of special theatrical releases like *L'Homme aux Oiseaux*, *Neighbours* and *Royal Journey*.

Non-theatrical distribution abroad is effected through 61 posts of the Department of External Affairs and the Department of Trade and Commerce, foreign distribution agencies, commercial 16mm distributors and a special travel program in the United States. The non theatrical audience total is about 11,000,000 a year. Board films are also shown in theatres abroad and bookings average 770 a month.

Newsreel stories about Canada, produced by the Board, appeared in 451 editions in Canada and abroad during the fiscal year 1952-53. Television bookings for Board films in the first seven months of Canadian operation numbered 229; abroad the total is about 1,700 a year.

Section 3.—The Educational and Cultural Functions of the Canadian Broadcasting Corporation*

Many hours of educational or semi-educational programs are broadcast annually by the Canadian Broadcasting Corporation in the English and the French languages. Whether these programs are directed to children or adults, entertainment is combined with information whenever possible. Spoken-word programs cover a very wide range of interests and are presented as readings, talks, discussions, documentary programs, dramatizations or in forms combined with music.

Pre-school Broadcasts.—While many story programs for pre-school-age children are broadcast purely as entertainment, a special series has been developed to give young children, particularly in remote areas, many of the benefits of kindergarten training. This series, *Kindergarten of the Air*, is broadcast Monday to Friday for children of from two and a half to six years of age. Planned with the advice of kindergarten experts and representatives of the Canadian Home and School Federation, the Federation of Women's Institutes and the Junior League, it includes stories, songs, mental games, keeping-fit exercises, information about

* Prepared under the direction of J. Alphonse Ouimet, General Manager, Canadian Broadcasting Corporation, Ottawa. Other aspects of CBC services are outlined in the Transportation and Communications Chapter. See also Chapter II, pp. 82-83.